

WANNA GETAWAY?

Canyon Ridge offers sportsman's paradise.

There are few places in the west where millions of acres of unspoiled space still exist ... Where wildlife and heart-stopping mountain scenery remain unfettered by over-development.

But there is one.

Known to many as the southern "Gateway to the Rockies," Chama, New Mexico, is bordered by the Carson, Rio Grande and Santa Fe

National Forests. Here, trophy hunting and fly fishing are a way of life. Snowmobilers, cross-country skiers and hikers travel from around the world take to the backcountry. And a new sporting destination has emerged, in the form of Canyon Ridge.

With more than 5,700 pristine acres, Canyon Ridge offers views that span two states and diverse terrain ranging from lush meadows to canyon



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pockets to high mountain ridges. With over 4,000 acres set aside in conservation, only 81 building sites will be available.

“For years I searched throughout the west for a large ranch,” says Mike Plant, Executive Vice President of Business Operations for the Atlanta Braves and Managing Partner of Rare Earth New Mexico, the company

behind Canyon Ridge. “I knew this land was what I had been searching for, but I also knew I would never develop it in the traditional sense.”

An avid hunter, fisherman and outdoor enthusiast, Plant’s vision for Canyon Ridge was to preserve the integrity of the wide open spaces and its wildlife, while creating accessibility for a small group of owners who shared

his passion for the outdoors and his commitment to conservation. Today, with partner and long-time friend, Steve Ziegler, Chairman and CEO of InPro Corp at his side, Plant has brought this vision to fruition, and created what is one of the most unique communities in the world.

“With private hunting, miles of trails, shelters, equestrian facilities, outfitter cabins, and high quality fishing, Canyon Ridge offers something for everyone,” says Ziegler. “We are providing an opportunity for a small group of people to be a part of a legacy ranch ... to share in its enjoyment, but not in its day-to-day maintenance.”

And for those who would say Canyon Ridge is off the beaten path, the Rare Earth team has wasted no time in providing the highest level of amenities and conveniences.

A lodge will house a full catering kitchen, lounge, dining and entertainment areas. A fitness facility will be available with the latest equipment and treatment rooms. Ranch owners will share in the exclusive use of all available elk, mule deer, turkey and black bear permits issued annually by the New Mexico Fish and Game department for guided hunts inside the conservation easement. Managed trout fishing on miles of creeks, streams, and ponds awaits you. Road construction and other infrastructure are well underway, and the latest in conservation technology will be applied to provide water, utilities, and waste management.

“It is not about what we are doing at Canyon Ridge,” says Plant. “It is about what we aren’t doing. We are preserving the land, while creating access for a small group of people to an untamed piece of the west.” For more information, please call 866-939-8259 or visit www.DiscoverCanyonRidge.com. •



Photo by Hardy Jackson



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The view from the top can be
spectacular at Canyon Ridge.

